



мой бизнес
продвижение на экспорт
Новгородская область

РОССИЙСКИЙ
ЭКСПОРТНЫЙ ЦЕНТР
ЭКСАР
РОСКСИБАНК

МИНИСТЕРСТВО
ИНВЕСТИЦИОННОЙ ПОЛИТИКИ
НОВГОРОДСКОЙ ОБЛАСТИ

НАЦИОНАЛЬНЫЕ
ПРОЕКТЫ
РОССИИ

EXPORTERS

of the Novgorod region



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NOVGOROD
RUS

Export brand
Novgorod region



Novgorod region is a unique place located in the northwest of the Russian Federation and bordering the Pskov, Tver, Leningrad and Vologda regions.

Geographical location between Moscow and St. Petersburg, as well as developed transport infrastructure, there are significant advantages to the region. There are the most important federal rail and road lines. In a few hours, you can get from Novgorod not only to the largest Russian megalopolises, but also to such foreign countries as Estonia, Latvia, Lithuania, Finland, Belarus. This is an access to ports, airports, customs terminals.

The Novgorod region has a clear foreign trade focus on export. Since the ancient times, trade has been the main occupation of the Novgorodians. First in the 11th century, Novgorodians have been actively selling their goods to foreigners.

Well-known trade routes took place in our city, and the deals were made with the cities-participants of the European Hanseatic League on the main square of Novgorod.

The trade relationship is developing successfully nowadays. According to the data for 2020, the foreign trade turnover of the Novgorod region amounted to USD 1.9 billion, of which USD 1.3 billion are exported.

Trade operations with partners from more than 100 countries are carried out every year. The leading position in the foreign trade of the Novgorod region is occupied by five countries such as China, Brazil, USA, Finland, Sweden. According to data for 2020, 352 participants of foreign economic activity were registered in the region, and 228 of them performed export operations. According to the customs authorities, in 2020, 184 small and medium-sized businesses exported their products.

The companies are not at a standstill and they widely implement new developments in their activities and production, master various methods and forms of international cooperation, the reby emphasizing that they are full participants of foreign economic activity. The increase in export products shipments of small and medium-sized companies is a significant resource for the development of the Novgorod region.





«Zanoza» carpentry workshop - a place where original products are created with soul and in accordance family values

«Zanoza» designs and manufactured products are made primarily from the solid oak. The growing chair, which is also exported, is the most popular product among the company's customers.

This unique chair is the development of the

company's craftsmen. The chair is designed for children from 1.5 to 12 years old. The seat and footrest of the chair can be adjusted according to the child's height. The products are available on Etsy and Amazon marketplaces.

Reviews on Etsy



Clara:

Beautifully made chair of high quality. Took some time to ship (possibly due to the pandemic), but it was well worth the wait! Would definitely order from this shop again.

Grace:

*It is beautiful. We hope to one day give it to our son for his children.
Great customer service.
Highly recommend!*

Review on Amazon



Amber:

Vet good quality. I really love my items. Thanks.



Bodo is a Russian brand of kids clothing #withspirit

The Brand's concept is bold, concise and unique capsule collections.

The Bodo team has been passionate about their work from 2009 to the present.

Each outfit is designed to draw attention and to create an individual style.

Fashionable, daring, comfortable - our hallmark!

Reviews on Wildberries:



Tatiana:

The quality is super! My son and I are delighted.

Daria:

I love this brand! I'm always pleased with it! I like the prices and the quality is high.

Olga:

Bodo clothing is something new for me. Quality and design are wonderful.





The company «Kudesyn» takes the artistic and ornamental processing of metals and presents magnificent jewelry made according to the old technologies using ancient Russian traditions and various techniques



These handmade pieces are reproduced from antique Russian jewelry designs. They are made of hypoallergenic materials and with use and with use of minimal technical means according to the original Russian traditions. Each piece is created by a master with love and spirit.

The products are available on the Etsy, Aliexpress, Wildberries, OZON marketplaces.

Reviews on Etsy

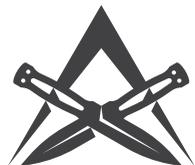


Gloria:

I received a Crystal bracelet today. Without exaggeration, the decoration exceeded my expectations. A real antique bracelet! The sensations are incredible from contact with him.

Liza:

Fast shipping, good packaging, communication with the seller: everything is fine. I liked the purchase and the product! Good luck to you, thank you!



A R C H O N

«Archon» company – a manufacturer of designer knives

Stanislav Mikheev, the founder of the company, has developed a unique knife fighting technique.

Over the years he mastered various martial arts techniques with the use of firearms and knives. On the basis of the acquired knowledge and skills he developed a unique applied

technique of the «Archon» knife fighting.

This knife fighting technique is constantly new elements of working with a modernized knife are added.

The products are available on the company website and social networks.

Archon knives are made of durable «Cerakote H series» coated steel



Review on the company website



Alexander:

Thank you so much for the interesting system and the knife! I ordered one simple and one training knife. The delivery is very quick. A video tutorial is included. When I received the knife, I realized why it wouldn't work to make the knife on my own.

The knife really adjusts to each hand individually!

Advantages of «ARCHON» knives:

- rigid fixation to the hand;
- the ability to change the grip safely;
- quick readiness (less than 1 second);
- hidden and safe wearing;
- manufacturing according to individual anatomical features.



«Beryosta» or «Berestaproject» – 100% environmentally friendly birch bark production in Shimsky region

Since 2019 the company has been producing designer products from different collections, combining birch bark with other materials and supporting local suppliers and birch bark craftsmen, as well as people with disabilities and large families.

The basis of all collections is a combination of birch bark with such materials as: ceramics, metal, fabric.

The company’s calling card is porcelain dishes with birch bark, small and large mugs, bowls, vases. “Berestaproject” mugs don’t have handles,

because the birch bark is an excellent thermal and hydro insulator and antiseptic. You can take them in your hands without fear of getting burned.

Collections «Onfim» and «Birch Barks» tell us about the history of the cultural heritage of Russia and organically fit into the modern life of the 21st century.

“Beresta” manufactures products exclusively in Russia, thereby reviving the domestic birch bark trade.

The products are available on the Etsy marketplace.



Review on Etsy



Roberta:

A beautiful product of very high quality in a beautiful and reliable package. The mugs are very pleasant to the touch, stand out for their originality, and the drawings of the boy Onfim on a mug of a small format look especially touching. I’m more than happy with my purchase!





The company «Vintage ball» – an art workshop that creates Christmas tree decorations of glass

The whole production process is manual. The workshop’s glassblowers have a wealth of experience in working with glass and talented artists turn their ideas into reality.

The company produces more than 500 designs of Christmas balls. There are also molded toys in

the assortment: Santa Claus, snowmen, owls, bear cubs and so on.

The products are distributed not only to Russian cities, but also around the world, and they are available on Alibaba, Etsy, eBay, Amazon marketplaces.



Reviews on Etsy



Corine:

Beautifully done as always. I am repeat customer in this shop. Thank you.

Jane:

I love the ornaments from this shop. They are all done so well including my little bird here. Thank you.





«Maslyany Korol» («Oil king») is the largest producer of natural oils, cereals and flour in the North-West of Russia

Over the long history of its existence, the company has been given more than 130 awards at international and Russian exhibitions. It is the only Russian company that has won the GRAND PRIX of the international competition “Best Product” for 6 years in a row.

exotic vegetable oils, several types of flour, as well as various flaxseed cereals. Thanks to modern production technologies and strict quality control, the products have a unique taste and all useful vitamins and elements are preserved in it.

The assortment includes premium natural

The products are available on OZON, Wildberries marketplaces.

Reviews on Wildberries



Maria:

Hempseed oil is rich in chlorophyll, which is why it has an unusual green color. The price equals the quality and the benefits for the body. I recommend it to everyone who wants to eat healthy food and to stay healthy.

Maria:

It's a very good and tasty oil and above all it's healthy. I ordered it to my dad, but we take it together.

Olga:

That's a great oil! The taste is nice, it has a light roseship flavour, isn't bitter and it's easy to take, the color is beautiful, red-orange – a very joyful color)! We and our teenage children will take a teaspoon during the whole winter - it's good!





The company «Lesa Velikogo Novgoroda» («Veliky Novgorod Forests») was founded in 1996 in the city of Staraya Russa



The peasant farm holding of Alexander Solovyov, under the brand name "Lesa Velikogo Novgoroda", exports wild flowers processed according to old, time-tested recipes. It is engaged in the gathering and processing of wild flowers according to unique recipes. It does not include preservatives, thickeners and dyes.



Main product range:

- berries in their own juice without sugar;
- berries mashed with sugar;
- forest tea.

Berries and herbs are gathered in ecologically clean forests of the Novgorod region. The products are supplied to Germany.

Reviews on otzovik.com



Lacrimosa7002:

It has an excellent taste and composition, it's very useful and a container is convenient and multifunctional.

Orleya:

This lingonberry is good both as a jam for tea or for sandwiches with butter. It can be used for making fruit drinks. The jar is large, the content is quite enough to eat in the autumn-winter season.

It's a pleasant and tasty way to support your immune system. We bought it to all our relatives and they thanked us a lot.

Stas57:

I am glad that the jar has only lingonberry and sugar. The manufacturer fills the jar, as they say, "to the brim"! The taste is extraordinary! In autumn and winter, in my opinion, this is a wonderful treat for tea, an excellent source of vitamins and just a very tasty and sweet delicacy. This is why I recommend it to everyone.



LLC «MEDOVY DOM» («HONEY HOUSE») was founded in 1998 and now it is the largest supplier of packaged honey in Russia as well as the first Russian enterprise that produces organic honey



Reviews on Wildberries



Dina:

That's a gorgeous honey. This is the fourth time I have taken the honey with prunes. The honey is thick and there are a lot of fruit. The taste is very pleasant.

Irina:

The honey is delicious! I bought it for my husband. It started to get a little sugar-coated, but it's ok for a natural product.

Thanks!

Presently, the company's portfolio includes 8 own brands, and the geography of its supplies covers not only the cities of Russia, but also some foreign countries.

The products of «MEDOVY DOM» are actively taking place on international markets and are supplied to Singapore, China, Kazakhstan, Israel, Jordan, Vietnam, Armenia, Ukraine, USA, Belarus and EU countries.

«MEDOVY DOM» has a wide assortment, which includes honey, desserts with honey, herbal tea, dry drinks, canned meat and fish, sauces, etc.

The products of the «MEDOVY DOM» company are produced in accordance with the requirements of GOST.

«MEDOVY DOM» food safety management system is certified according to the version 5.1 of FSSC standard, approved by the GFSI Global Food Safety Initiative Committee.

The efficiency of the company's business processes is confirmed by the successfully passed EFQM certification.

«MEDOVY DOM» was awarded the RedDot Design Award by the Design Center Institute for the «Herbs and Bees» line of herbal tea and «MEDOVY DOM» creamed honey. The products are available on Wildberries, OZON, TMALL, Bublik.sg, Amazon, Epinduo marketplaces.





Sweet are the best present!

«Novgorod Confectionery Plant» produces a wide range of sweets: jelly, souffle, fruit and berry, milk, fondant, soft caramel sweets, candy bars

Fruits in glaze are especially loved by buyers: prunes, cherries, apricots, dates. The sweets create a sincere atmosphere at the family tea drinking, friends and relatives

gatherings and special events. The products of the “Novgorod Confectionery Plant” are available on the Wildberries, OZON, Yandex.Market, Alibaba marketplaces.



Reviews on Wildberries



Evgenia:

Delicious, fresh and fragrant sweets. Thanks to the manufacturer, I'm happy with the purchase!

Irina:

I order these sweets for the second time. The taste is very similar to “what you were looking for”. The composition is good. Grandparents liked it very much.





“Drink&eat” company manufactures and sells edible, biodegradable cups for coffee and other beverages

Being a delicious substitute for disposable tableware, “Drink&eat” glasses go well with coffee, cocoa, hot chocolate, tea, milkshakes and other drinks.

The cups are available on Wildberries, OZON, Alibaba, Amazon marketplaces.



Edible 250 ml waffle coffee cup

«Drink&eat»:

- a healthy, low-calorie bran-based dessert;
- the drink remains hot for at least 40 minutes;
- completely biodegradable in a short time;
- consists of natural ingredients, without GMOs and artificial components;
- does not change the taste of your favorite drink;
- does not burn hands;
- vegan-friendly.





«Stashevskoe BIO» is one of the first companies in Russia, which provides a full cycle of gluten-free oatmeal production

Naked oats are a special type of oats, the grains of which do not have a filmy shell, which allows them to be cleaned carefully, without subjecting them to mechanical processing. Such flakes from naked oats contain 1.5 times more oat oil and natural vitamin E, and they are rich in vitamins B1, B2, B6, carotene, vitamin K. The unique finished composition of oils and amino acids provides excellent taste.

Oat flakes of the "Stashevskoye" brand help the buyers to lead a healthy lifestyle, as well as consume grain products for people with gluten intolerance.

The company's specialists control the entire process from sowing the first grain to obtaining a natural product.

The products are available on OZON, Wildberries, Epinduo, Amazon marketplaces.



Reviews on Wildberries



Natalia:

That's an excellent gluten free oatmeal. I was glad that now it can be ordered on Wildberries. After having such oatmeal, you feel satiety and no heaviness in the stomach, it's very tasty and clean.

Anastasia:

I order these cereals on a permanent basis. I like the quality.

Ekaterina:

Thanks to the manufacturer. The flakes are clean and tasty. All dishes are delicious. And most importantly, they are gluten-free.

VERSTA

«VERSTA» – innovative clothing for adventure

The «VERSTA» clothing is, first of all, a synthesis of traditions and technologies. The experience of the ancestors in protecting from the environment, the unique cut of products, the use of modern materials and technologies are all inherent in every product of the brand.

The «VERSTA» clothes were tested in central Russia, on the shores of the Barents Sea, in the Altai Mountains, in the subpolar Urals, in frozen Yakutia and on the edge of the earth – Chukotka, where they were used during dog sled races. Everywhere the clothing proved itself as a reliable assistant that

will not let you down and will protect you from frost, wind and dampness. The «VERSTA» clothes are developed and created by a professional team of designers, constructors and top-level tailors in the company's experimental workshop, then they undergo a multi-level testing system by professional athletes and travelers before being presented to customers. «VERSTA» creates its clothes with care for future generations.

The products are available on eBay and Amazon marketplaces.





The «Alyoshin's workshop» uses the author's technology to make jewelry in the Old Russian style

The founder of the workshop, Alyoshin G., began to practice the artistic metalworking more than 30 years ago. These were decorative plates, candlesticks, medals, plaques, notebook covers, commemorative and jubilee signs, pendants and bracelets. All products were made by the artist on the basis of a serious study of the works of ancient Russian applied art, miniatures and teratological ornament of books, architectural decor of the 11th-14th centuries. Souvenir-making techniques have traditionally been manual.

All products in the «Alyoshin's workshop» are made by hand and in small series according to the author's technology, using the techniques of engraving, minting, roll-bending, embossing today. The materials used are copper and its alloys. Some of the items are coated with silver. Over the past ten years, the workshop has been developing new samples of products in the Old Russian style, which allows the collection to be constantly updated.

The jewelry of the «Alyoshin's workshop» are available on Etsy, Alibaba, OZON, Wilberries marketplaces.



Reviews on Etsy



Destiny:

Everything is absolutely beautiful! I'm over the moon! Will definitely be buying again, thank you!

Gilbert:

This is really nice and has a very clear tone. I will likely buy a couple more of these for presents. It did take over a month to arrive.



The first toys, the first sounds, the first smiles, the first words, the first joy – for many buyers, «Myakishi» is associated with the very first sensations in the life of their children

«Myakishi» is a family business with almost twenty years of history. Over the years, the textile production has turned from a small 30- meter workshop into a modern high-tech factory. And today it produces more than 8000 toys a day, more than 3 million units per year. «Myakishi» has become a symbol of a happy childhood.

The products of the «Myakishi» brand are available on Wildberries, OZON, Megaboo, Online Trade, and SimaLand marketplaces.

Review on OZON



Alexander:

The child liked the toy, it was very useful in the car, he can play it for hours. There are ropes, the mirror and the rustling wings, it's just a universal toy.

The peculiarities of children's development are taken into account in «Myakishi» products, much attention is paid to the quality and environmental friendliness of the materials, care for the comfort of young consumers and their parents:

- comforters help the baby to fall asleep;
- warm-ups cope with colic;
- toys on hand develop intelligence;
- mats stimulate 5 senses;
- plush toys develop emotional intelligence;
- soft cubes improve fine motor skills, attention and memory.





**«Rozhdestvenskoye Yabloko» («Christmas Apple»)
is a place where unique handmade Christmas decorations
are created – glass balls, glass and wooden toys**

It all started with a family workshop a few years ago. Today this is a whole team of craftsmen: glass blowers, artists, designers and sales specialists.

At the end of the 80s of the 19th century, the famous glass factory was founded by the Kruzhnikov brothers in the Novgorod province. The best Russian and Czech craftsmen worked on it, and the products were delivered not only to Russian cities and the Imperial Court, but also to Germany, as well as Iran, Mongolia and other Asian countries.

After the revolution of 1917, the factory was nationalized, and in the 90s it turned out to be useless to anyone. On its «ruins» it was possible to find valuable archives with a description of the standards for the manufacture of glass products. This information, together with the skill of glass blowers, allows you to achieve amazing strength of glass with amazing lightness of the product.

The products are available on Wildberries, Etsy, Amazon, eBay, Alibaba marketplaces.





«BoChicca». Magic brooches for magical people

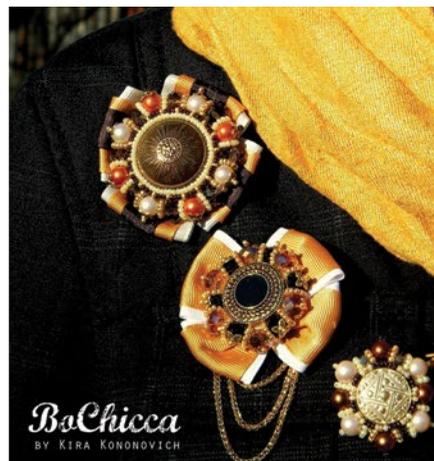
Button-based hand-crafted brooches and jewelry travel bags inspired BoChiccw by noble traditions of past centuries. Antique and modern buttons, vintage and hand-crafted metal plates from around the globe are the heart of the BoChicca.

All brooches crafted manually using Swarovski crystal pearls, Czech glass, and Japanese beads. The quality of the embroidery and sewing is the top priority of the company.

Many women all over the world proudly wear BoChicca brooches, collect them and combine in unique sets.

Italy, Saudi Arabia, the United Kingdom, Japan, the USA, and Canada represent just a fraction of the list of the countries where BoChicca brooches loved and worn.

All BoChicca accessories are sold via social networks, messengers and Etsy.



Review on Etsy



Natali:

My girlfriend finally received this amazing brooch and she is a bit crazy now of its colors, beauty and quality :). I will enjoy she is wearing it. The package is just as beautiful and the seller a good communicator! Think about bracelet or another brooch for my mom :) Good luck!



«Darnet Mole» – handmade leather products

Each item is made of the highest quality leather by hand, without gluing and splicing. A handmade leather product is an expensive and desirable gift for any person, regardless of gender.

Good genuine leather ages beautifully, «time-marked» things carry a special energy, they become a part of their owner's life and remember a lot.

Backpacks, blotting pads, cardholders and belts are now supplied to 11 countries, including the USA, Japan, England, Finland, and Australia.

The products of «Darnet Mole» trademark are available on eBay, Alibaba, Etsy marketplaces, and are also sold abroad through social networks.

Review on Etsy



Yulia:

Thank you very much! The product is of high quality, very beautiful! It was made in the shortest possible time! With an individual approach to the customer. I am very pleased with the work of this store!



М.П. СТУДИЯ

«M. P. Studio» is a domestic manufacturer of cross-stitch kits

The history of the company «M. P. Studio» begins in 2005. The idea of creating a company was born from entrepreneur Marina Popova not by chance: many years of experience in the trade of needlework goods and a passion for the art of embroidery turned out to be ideal components for the foundation of the company. In this, she was supported by close people.

«M. P. Studio» has its own recognizable style, which is reflected in each set.

The process of creating products is thought out to the smallest detail, starting with the choice of the plot and ending with the assembly. During the creation of sets, «M. P. Studio» prefers a «family» approach: it is only necessary to have

an interesting idea from one member of the team while others carefully and mindfully turn it into a wonderful product.

The company's assortment includes several hundred sets in various techniques and this figure increases every month. «M. P. Studio» produces sets of floss threads for embroidery on cotton, plastic and water-soluble canvas. The complete set of kits is entrusted only to professionals with many years of experience. The business card of «M. P. Studio» is a wide range of products, affordable prices, constant replenishment of collections, sensitivity and attention to customers.

The products are available on OZON and Wildberries marketplaces.



Reviews on Wildberries



Eliza:

It's an excellent set, there is everything you need: a convenient scheme and instructions, there are enough threads. I am very pleased!

Nadezhda:

An excellent set, it's the same as in the picture in the result. The beauty is guaranteed!





MIGRE - microgreen farm

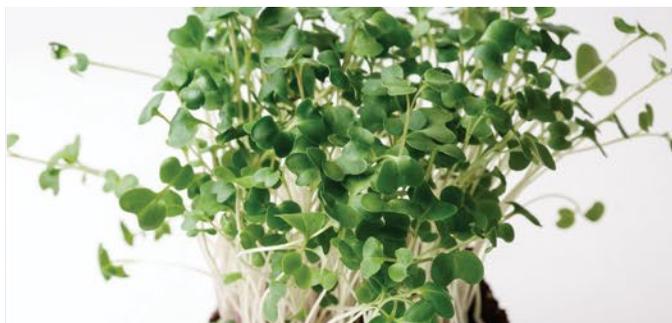
«Migre» is a modern local production of ecological products for the HoReCa segment and proper nutrition.

The company sells micro-greens and its own mini farms for growing them at home. Such an unusual product helps residents of cities to feel the full power of natural vitamins and useful substances.

The business concept is the creation of environmentally friendly and healthy products that are accessible to everyone. Therefore, only the best planting materials, seeds and technologies are used during production.

«Migre» cares about the health of its customers and they like it.

The products are available on Etsy marketplace.



SalutemE

«SalutemE» products are an investment in your health

«SalutemE» is translated from Latin as «health». And this is not just a beautiful name. This is the direction, the idea of living surrounded by everyday objects that improve well-being. Pillows, quilted bedspreads and blankets, sofa pillows, poufs, cushions and other products of the brand are made of moss, pine needles, flax and hemp.

All plant materials are collected in the ecologically clean regions of the Novgorod region. In addition, «SalutemE» products have a pleasant natural aroma.

The technology itself was invented by our ancestors. The features of the fillers are known in every family and are passed down from generation to generation.

The products are completely created by hand: from the selection of the base to the final packaging. The company's mission is to encourage people to use natural and environmentally friendly things.

The products of the «SalutemE» brand are already pleasing the residents of Germany and are available on Etsy, OZON and Wildberries marketplaces.



Reviews on Wildberries



Ekaterina:

The pillow is wonderful! It has a nice smell, medium hardness. I have a good sleep.

Anastasia:

I really liked the blanket. It's very light, warm, does not accumulate static electricity and has a nice smell of herbs. I am satisfied with the purchase, I recommend it.





The products of «Oven» («Aries») company have been providing needlewomen engaged in embroidery with material for comfortable and exciting work for many years



«Oven» company takes care of the variety of the assortment and offers a large selection of products for creativity, including:

- embroidery kits «Stylish things for home»;
- canvas for cross-stitch Zweigart;
- cotton floss threads;
- embroidery machines and embroidery frames;
- embroidery on a wooden base;
- applied embroidery on a water-soluble canvas.

Before the idea becomes a reality and goes into production, it is carefully analyzed and checked by specialists. The designers of the company are thoroughly thinking up stories, trying to add originality to the sets and make them as convenient and understandable as possible for needlework.

The company creates embroidery kits with great love, adding to each of them everything you need for fruitful creativity.

The products are available on official site OVEN company.



Reviews on Wildberries



Anastasia:

It's a wonderful embroidery! The work is progressing quickly, and most importantly with pleasure. The scheme is very easy, even for beginners!

Mariana:

A good set and accessories. It has a convenient color scheme and planters with floss. Quality and development are at the highest level!



In the Khvoyninsky district, on the bank of the Kabozha River, surrounded by a fabulous coniferous forest, there is «Emeljanovskaja biological factory» LLC

«Emeljanovskaja biological factory» LLC produces tea from fireweed and other herbal teas, syrups, jams, confitures and freeze-dried berries.

Endless forests, blue sky, clear air, the remoteness from factories and big cities are the factors that determine the quality of the products. «Emeljanovskaja biological factory» LLC

allows a city person to maintain and strengthen the connection with Nature, which gives people everything they need for life.

The company's products are exported to Estonia, Israel, Latvia, USA, Canada, Germany and are available on eBay, Alibaba, Europages, Amazon, Epinduo, OZON, and Wildberries marketplaces.

The proximity to nature determines the operation character of «Emeljanovskaja biological factory» LLC and the perception of the world as a whole, living organism in which all phenomena are interconnected. The company strives for naturalness:

- uses plant products bestowed by nature;
- the properties of food products are revealed as much as possible by using technologies that preserve the maximum of useful properties;
- the use of artificial preservatives and genetically modified plants is not allowed.



Reviews on Wildberries



Tamara:

I literally love this jam! The taste of the cones is specific, but I liked them, they are soft and luscious, the syrup is very tasty.

Larisa:

Thanks to the manufacturer for the original Russian tea returned! Its story is no less interesting than the tea itself.



SINCE 1860

KRESTETSKAYA STROCHKA

HAND EMBROIDERED

«Krestetskaya strochka» – new elements of native Russian beauty

The «Krestetskaya Strochka» factory today is a production with established traditions and a modern approach to creating collections of table textiles, clothing and interior items with hand embroidery, which is distinguished by lacework and ideal accuracy. The products are characterized by strict symmetrical compositions and geometric style in the ornament. Any craftswoman has an individual style of making patterns, so each product is an author's work because it is embroidered «with one pair of hands» with the signature of its performer.

The complex krestetskaya stitch is an exquisite element of the decor of clothing produced under the brand «Krestetskaya strochka by Alexandra Georgieva». Stitch embroidery gives things a unique identity and allows you to show a bright personality when creating a look.

Collections of table textiles are created from 100% natural, eco-friendly linen. Tablecloths, napkins, tabletops with dense embroidery are easy to care for and retain their beauty for a long time.





«Knyazhegorye» confectionery factory of Alexander Tarutin’s peasant farm produces natural sweets, chocolate, marmalade, kozinaki, nuts in milk and dark chocolate in the Demyansky district

The uniqueness of Alexander Tarutin factory is the confectionery production from natural ingredients, in particular honey, wild and garden berries.

The factory’s assortment includes more than 40 types of confectionery products.





«Novgorodsky Tea House» – producer of tea from wild plants

«Ivan-Chai» from «Novgorod Tea House» is made using a unique, author’s technology that allows you to save the maximum amount of vitamins, trace elements and amino acids, as well as get a bright, rich taste and a unique aroma with notes of prunes, black currant, honey and wild flowers.

«Ivan-Chai» is made taking into account the best recipes with the use of special equipment: gentle and low temperature and constant ventilation. All this creates a certain microclimate in which the maturation of «Ivan-Chai» occurs,

revealing its useful properties.

The raw materials for tea are collected manually in ecologically clean areas of the Novgorod region, from the top of the plant and only during flowering, because it is then that the plant accumulates the maximum amount of enzymes necessary for the production of a high-quality drink. At the moment «Ivan-Chai» is delivered not only to different cities of Russia but also abroad.

The products are sold via the company’s website and social networks.



Reviews on the social network «Vkontakte»



Alexandra:

I recommend the «Fireweed» with rose petals and meadowsweet! It has a healing effect on the body and perfectly quenches thirst! It’s a truly old Russian, Novgorod drink.

Elena:

The «Fireweed» has become my irreplaceable attribute of health and well-being! I work as a masseur and treat all my clients with «Fireweed» from the «Novgorodsky Tea House» after the massage. Almost all guests become fans of this tea after trying it.



«iTopper.ru» – decor,
packaging, gifts

Company «iTopper.ru» – production of accessories and decor for floristry

Company «iTopper.ru» engaged in laser cutting, produces accessories and decor for floristry. The company's assortment is distinguished by originality and is regularly updated based on seasonality, as well as on the eve of major holidays.

The design of accessories is developed by an experienced team in accordance with the latest trends in the world of floristry and event decor.

All finished products must be checked before dispatch so that buyers are calm and confident in the quality of the purchased decor item.

The products are delivered to Kazakhstan and Singapore.





«Medveditsa» – souvenir products with the symbols of Veliky Novgorod

For more than 20 years, «Medveditsa» has been delighting residents and guests of the Novgorod region with memorable gifts and souvenirs with the symbols of the Veliky Novgorod — pleasant reminders of the time spent in the region, carefully preserving its traditions. In the company's

assortment there are handmade dolls in national costumes, souvenirs made of wood, everyone's favorite matryoshkas, birch bark products, clothing items, porcelain, key rings, magnets and much more.

The products are sold via the company's website and social networks.





«GARO-Trade» Company is the leader of the car service equipment market

«GARO-Trade» manufactures and supplies diagnostic equipment for car services. The powerful production base allows to produce professional equipment for diagnosing running gears, stands for testing starters, generators, tyre changers and balancing machines. The company has its own resource base, a modern

engineering center has been created here. The quality of service meets all international standards.

There is a great range of products and services in all regions of the Russian Federation. They are also exporting to Belarus, Kazakhstan, Vietnam.





«KERAMZIT» – a leader among expanded clay gravel and sand manufacturers

The company was founded in 1967 and for more than 50 years of work it has earned a reputation as a reliable partner for both buyers and suppliers.

The main products are:

- expanded clay gravel, size division – 10-20 mm, 5-10 mm
- expanded clay sand, size division – from 0 to 5 mm.

The production process begins with the extraction of raw materials. Clay rocks are mined in an open way method and are transported to the factory by dump trucks.

The products are exported to Poland.





**НОВОБАЛТ
евролин** ♦

«Novobalt – Evrolin» – a manufacturer of linoleum flooring

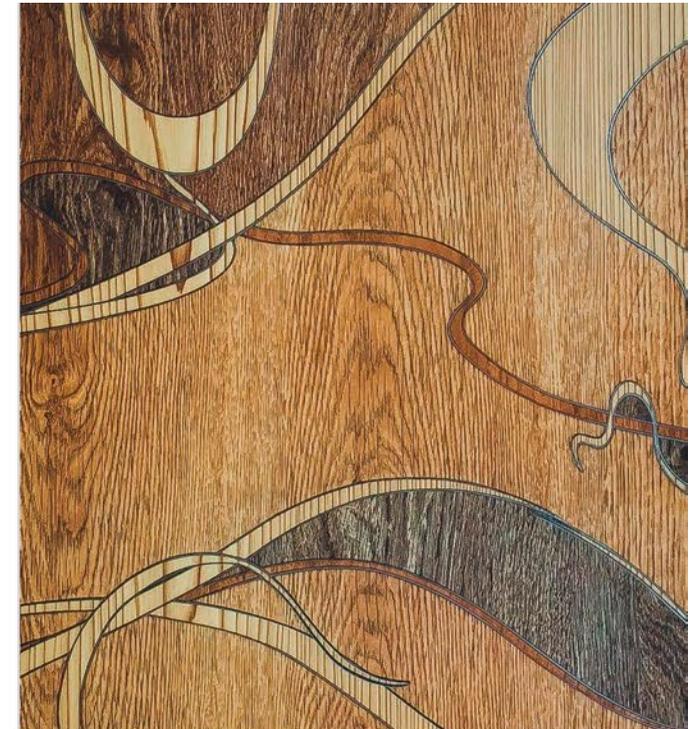
For 25 years of operation, the company has accumulated considerable experience in the production of linoleum flooring and offers a wide range of quality products at affordable prices. Thanks to the structured technological process, it is possible to respond to changes in demand quickly.

The company is especially proud of a huge range of colours and patterns.

Linoleum produced by the company:

- is an inexpensive and high-quality product;
- meets the highest technical and consumer requirements;
- has high thermal insulation and soundproof characteristics;
- is strong and durable.

Products are sold through the company's website and social networks and are exported to Turkey and Azerbaijan.



Powerz

«Powerz» holding – technological solutions for the energy sector



The enterprise consists of several separate divisions: an engineering centre with its own production, a design bureau for power engineering, a design organization and a manufacturing company. The divisions are located in several Russian regions. There is also a representative office in Germany.

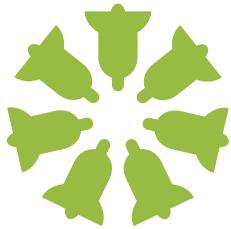
«Powerz» holding companies design and produce:

- valves for gas and air pipelines;
- silencers;
- lens expansion joints;
- equipment for pneumatic transport of bulk materials;
- sootblowers for heating surfaces of boiler and furnace equipment;
- burners;
- wet gas cleaning equipment.

«Powerz» holding enterprises carry out design and engineering work at energy facilities as well.

The products are exported to Uzbekistan, Kazakhstan, Belarus, Guinea, Germany.





ОЛЕС

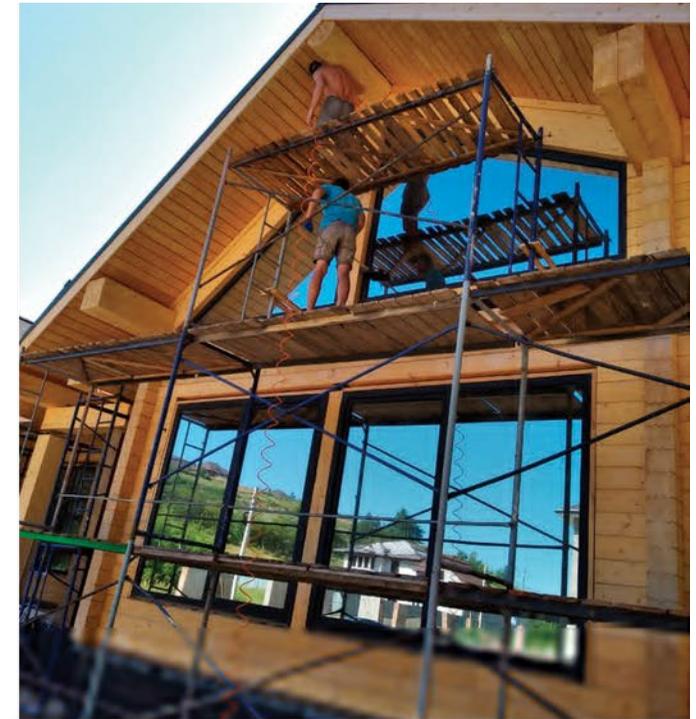
ДЕРЕВООБРАБАТЫВАЮЩИЙ ЗАВОД

«OLES» factory - one of the leading companies that produces glued laminated timber

The woodworking factory produces complete sets for house-building and provides turnkey installation services carried out by highly qualified specialists, which allows you to control the quality of materials and service at all stages.

Strict selection of raw materials, a well-adjusted technological process and a quality

control system at all stages of production allow the company to produce high-strength glued laminated timbers that fully comply with European standards. The factory's products are certified. The quality is confirmed by the Rosstandart, which allows the company to supply house sets abroad. The products are exported to Turkey.





**«AGROMET» – a small enterprise with decades of experience
in the production of cable and wire equipment**

The «Agromet» company specializes in the production of heat-resistant wires with basalt and asbestos insulation.

«Agromet» is working on innovative solutions in the field of heat-resistant wires. The products are intended for fixed installation in electrical

facilities, lighting networks, for mounting of electrical equipment, machines, mechanisms, devices with rated voltage up to 660 V at a frequency 50 Hz.

The products are supplied to enterprises of Belarus, Kazakhstan, Tajikistan and Latvia.





«Novgorod Bielefeld Metal» – metal ware production

The company produces a grain flow system, which is an analogue of the German Jacob system, but it has got reliable quality and low cost at the same time. This allows you to use the system in various industrial sectors. The products are manufactured at a high technical level with the use

of modern equipment and an integrated approach in the field of metalworking.

Among the wide range of services provided, the company also presents reliable aspiration system equipment: ready-made aspiration and pneumatic transport systems.



«Special Machinery Plant Iskadaz» – the production of specialized complexes for pumping large volumes of water and water-containing liquids

Modern technologies, compliant with Russian and international quality standards, continuous professional development of employees, comprehensive customer support from the beginning to the end of the project – all these principles allow «Special Machinery Plant Iskadaz» to be the market leader.

The equipment is supplied to Uzbekistan, Belarus, Kazakhstan, Turkmenistan, Azerbaijan.

Plant's advantages:

- production capacity;
- uniqueness and technologies;
- quality assurance;
- individual choice of equipment;
- independence from the exchange rate.





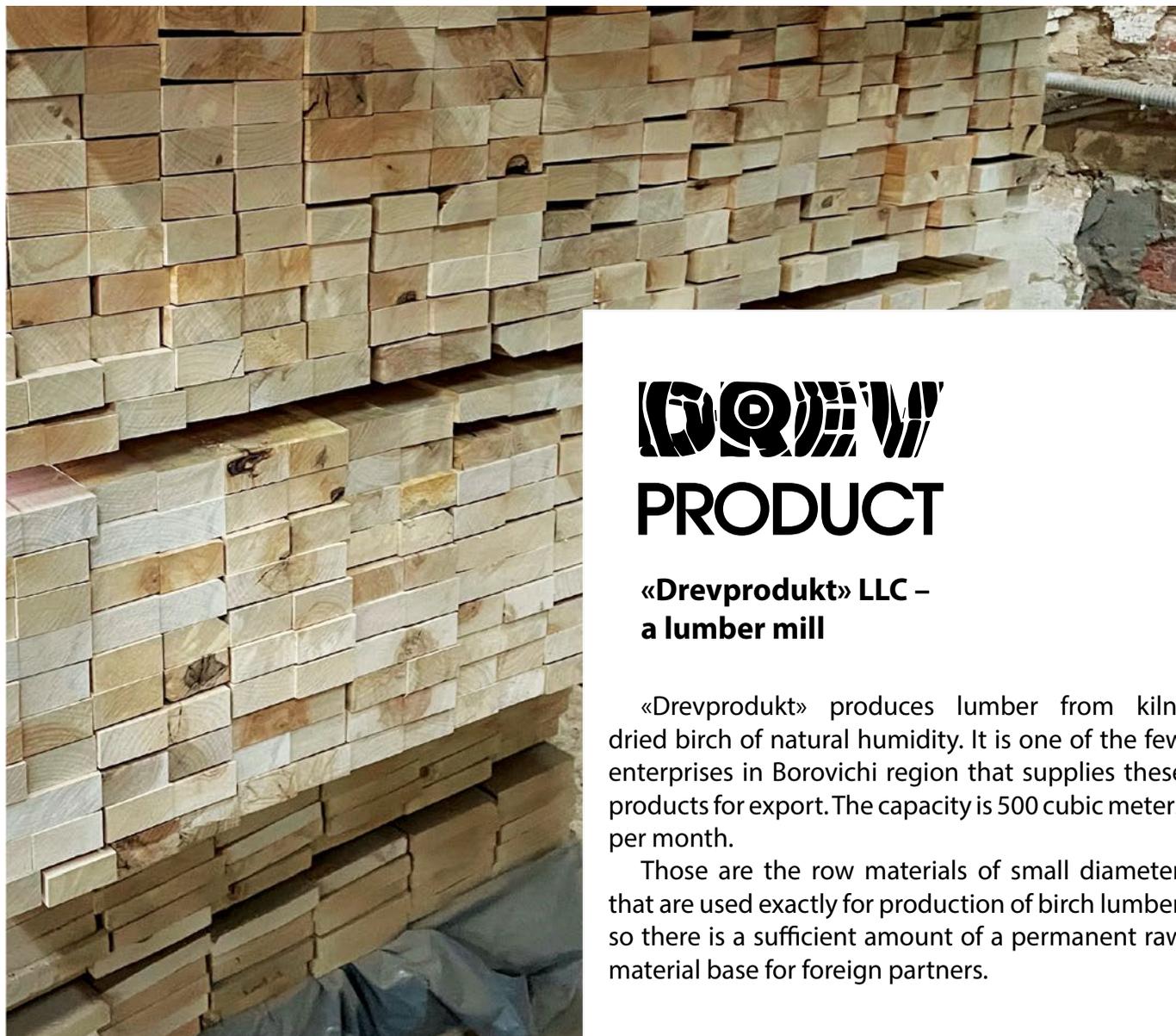
«KOMETA-S» – production of chargers and boosters for batteries of all types of transport

The factory produces single-channel, multi-channel, charging-discharging, booster and starting devices, charging-discharging equipment. The Products of «KOMETA-S» LLC are developed on the basis of Russian-made transformers, which are famous for their reliability and durability. The devices are used in various industries: at service

stations, on ships, in aviation, in the work of special services and many others.

For more than 20 years, «KOMETA-S» LLC has been on the auto service equipment market. It has a developed dealer network, supplies throughout Russia and the EEU countries and also exports to Kazakhstan and Belarus.





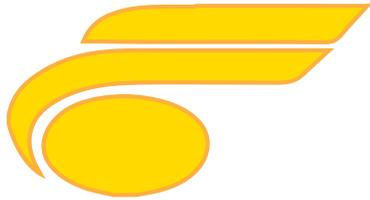
DREV PRODUCT

**«Drevprodukt» LLC –
a lumber mill**

«Drevprodukt» produces lumber from kiln-dried birch of natural humidity. It is one of the few enterprises in Borovichi region that supplies these products for export. The capacity is 500 cubic meters per month.

Those are the raw materials of small diameter, that are used exactly for production of birch lumber, so there is a sufficient amount of a permanent raw material base for foreign partners.





«Borovichi Pilot Machine-Building Plant» JSC operates on the market of special technological equipment

Over its more than 80-year history, the company has accumulated extensive experience in production of small-scale mechanization and various types of non-standard equipment. The company develops and produces industrial manipulators, load-grappling devices and mechanisms, hydraulic and electromechanical carts and tilters, rotary riveting machines, crushers for plastic processing.

In addition to the development and production of industrial equipment, the «Borovichi Pilot Machine-Building Plant» performs machining and cutting of non-ferrous and ferrous metals. On the territory of the plant, there is also a sewing section for processing heavy fabrics, where it is possible to tailor products according to individual orders of consumers.

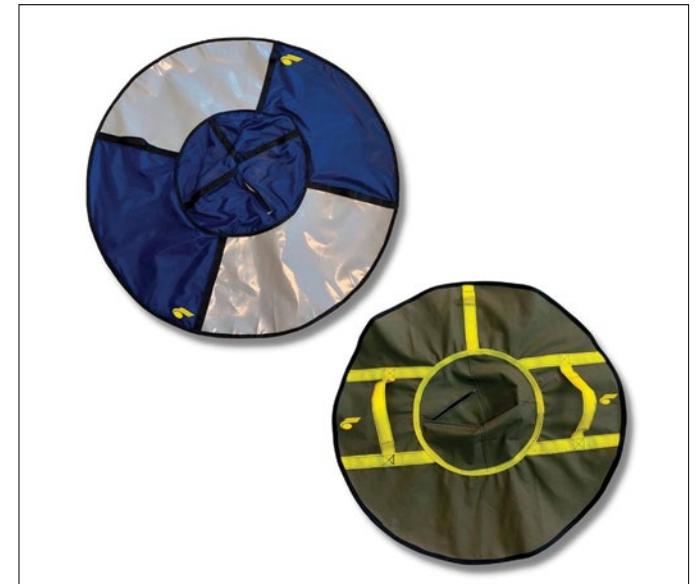
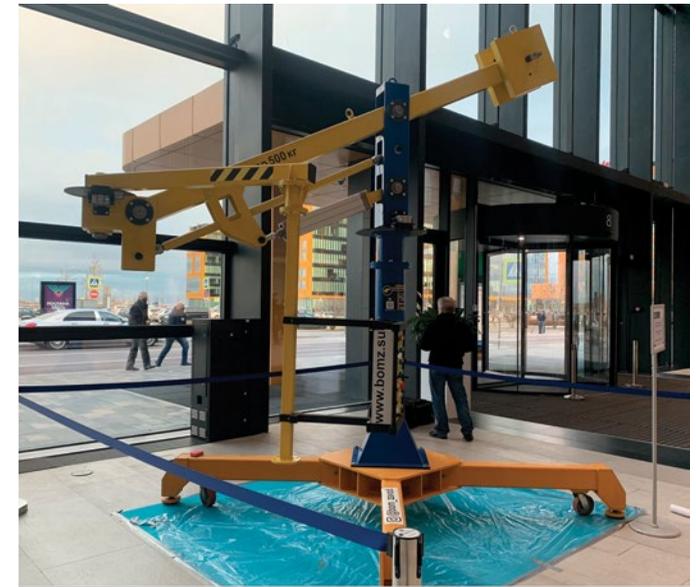


The main advantages of the products of the «Borovichi Pilot Machine-Building Plant» are:

- own design documentation;
- use of only proven domestic and imported components;
- quality control at all stages of production.

The equipment is manufactured according to strict standards and meets all safety regulations. The products passed quality control, which is a guarantee of their reliability and durability.

The equipment is exported to Belarus.





«Adept-Les» LLC operates on the timber and woodworking market

The Novgorod plant of wooden housing construction «Adept-Les» has a full cycle of woodworking from lumber sawing to the production of sets of houses. It ensures product quality control at each stage.

The capacity of the equipment allows the company to produce several sets of solid and glued profiled timber at the same time.

Own material and technical base, professional employees allow the company to develop dynamically, expanding the range of products and geography of deliveries, including those for export.

The products are exported to Germany, France, Poland.





The «METER» company is the largest Russian manufacturer of monitoring and metering instruments

The «METER» company is the combination of highly efficient production and creation of a successful world-class factory that produces monitoring and metering instruments: residential water meters, domestic water meters, industrial water meters, manometers, thermometers, pressure sensors. «METER» products are used in

mechanical engineering, energy sector, medicine, oil and gas processing industry, housing, food and other industries.

«METER» production facilities located in St. Petersburg and Veliky Novgorod are equipped with innovative technologies and are developing at a rapid pace. The devices always meet modern quality standards and are widely demanded on the market.



Goals and objectives of the company:

- production of high-quality and affordable metering devices;
- promotion of innovative technologies for the rational and efficient use of energy resources;
- promotion of ideas of proper resource consumption;
- concern for human health and the environment;
- preserving the planet for our descendants;
- social responsibility;
- ensuring safety at factories and comfortable living at home.





**«Energomash» JSC –
a modern machine-building company**

«Energomash» company manufactures and supplies products to dozens of enterprises in the oil and gas complex, petrochemistry and energy sector in Russia and neighboring countries.

The company specializes in the production and complex supply of high-tech on-off and control, cut-off, non-return and pressure-relief valves.

All products are certified for compliance with the current technical regulations. They also passed all the required departmental tests and are approved for use at the facilities of the

largest oil and gas corporations. The quality management system complies with the ISO 9001 standard.

A large warehouse and well-organized logistics allow us to provide competitive delivery of equipment to a customer.

A proper development strategy, reliance on its own production capacity and the use of advanced European technologies allowed the company to assert itself quickly, to take a strong position and to become one of the market leaders.





«Arda Lisi» company was founded in 1995 in Veliky Novgorod

The main activities of the company are the purchase, processing and trade of wild mushrooms and berries. Forest gifts, such as chanterelle, porcini mushrooms, blueberries, lingonberries, cranberries are supplied to customers being fresh and frozen.

For freezing mushrooms and berries, both special equipment and a special technology are used, which allow preserving all the useful benefits of fresh products. The company has all the necessary conditions for storing the products in chilled and frozen form.

Products are exported to Germany, Austria, France.





«Complex Alternative Technologies» LLC is a modern company that produces electrical equipment

«CAT» LLC produces 0.4–220 kV electrical equipment for the modernization of key industrial sectors using non-standard approaches and innovative solutions.

The enterprise is a technological partner for the world's leading electrical companies. It has long-term cooperation programs with scientific, design and educational institutes and suppliers of complementary parts.

At all stages of the production cycle, modern technologies are used to provide the high quality and the minimum time for creating new types of products.

Each new batch lot of electrical products is tested, adjusted in accordance with technical regulations and is completed with a certificate of quality and operating and maintenance documentation.



«Nord-Engineering» LLC – production of equipment for the construction sector

The company develops and produces equipment for the installation of screw piles and mobile units called "Svaekrut Torsion".

This unique equipment has high power though being small. Mobile units "Svaekrut Torsion" help to install pile foundations in hard-to-reach places. The products are exported to the UK, India, Thailand, Bulgaria, Latvia.

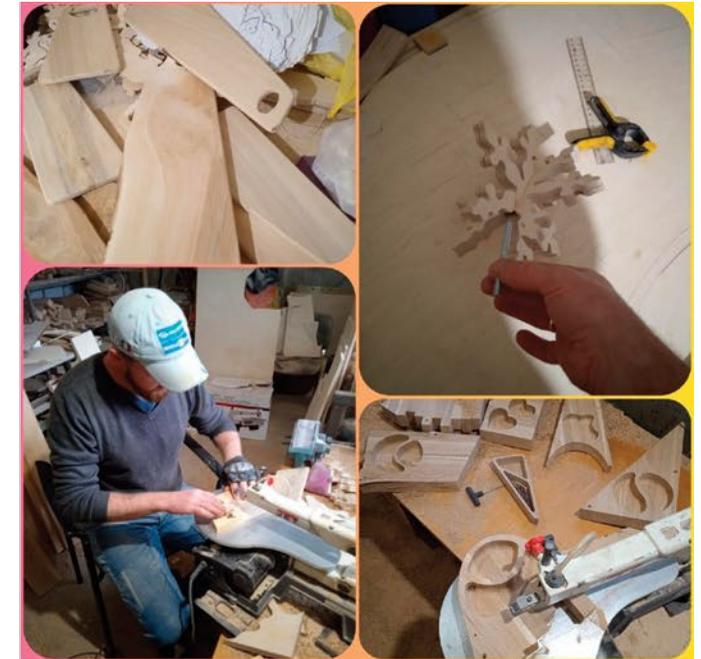




Sole Proprietor Sukhinenko Anton Viktorovich makes wood products

A craftsman from Veliky Novgorod revives the traditions of woodworking. Souvenirs, coasters, dishes of unusual shapes are made in the workshop.

His unique developments are the Japanese Tumi-Ishi meditation game (stone games) and Waldorf puzzles.





«Tvoy Metall» (Your Metal) - metal decorations for private households

The workshop «Tvoy Metall» produces:

- spherical fireplaces,
- charcoal grills,
- loft partitions and panels,
- forged benches,
- railings and barriers.

The spherical fireplace is a unique construction that creates a zone of attraction. It combines author's design and functionality for outdoor recreation.

The products of the company will decorate the interior or the adjacent landscape.

A decoration of any complexity can be created in the workshop with the help of plasma arc cutting.





«Vilina» – the transformation of everyday life

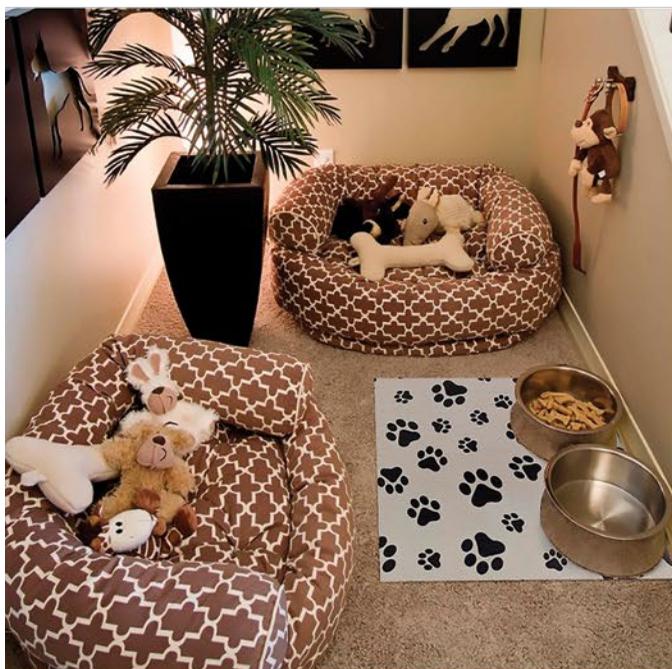
«VILINA» LLC develops, produces and supplies a wide range of products for your home: for bathrooms, dining rooms (kitchens), living rooms, as well as goods for children and sport.

The main features of the company are beauty and functionality. Affordable prices allow a large number of customers to buy the products.

Advanced technology and high-quality materials

are used in the production. The company's products decorate homes and create an atmosphere of comfort and well-being, transforming everyday life.

«VILINA» LLC is a continuously developing enterprise with more than 20 years of history that produces goods according to the needs of a modern consumer.





«Transvit» JSC is a Russian company with a 60-year history. It is one of the largest enterprises that develops, produces and sales a wide range of wire-winding products for the military-industrial complex, electrical energy; oil and gas, mining, processing and food industries; machine tool engineering, transport, security, communications and warning systems; security and fire alarms; starting and charging, medical, pumping, compressor, thermal, elevator, crane, control and measuring, ventilation, sound and resource metering equipment.

The product range of «Transvit» includes: power supply transformers, throttles, measuring current transformers, magnetic cores, power supplies, chargers, scorchers, lighting equipment for households and commercial facilities.



“Transvit” factory – production of a wide range of wire-winding products

A competitive advantage is its own full-cycle production: blank, foundry, stamping, tool-making, painting, wire-winding, electroplating, assembling productions.

The infrastructure of «Transvit» JSC provides a full range of design and production of items both serially and in pilot batches. It allows throttles, transformers and other items to be quickly and efficiently designed, produced and supplied according to the technical specifications of a customer.





The «Lyon» furniture factory is a modern company with a full production cycle from timber harvesting to the production of a finished item

The concept is to create furniture items that are designed and produced by a young team of professionals according to current trends and the needs of the furniture market. All products are manufactured under the registered trademark «Lyon» and they have multi-stage quality control and relevant documentation. The range of

furniture is presented at partners in the Central, Southern and Northwest Regions. The shipments are carried out throughout Russia and other countries: Belarus, Kazakhstan, Abkhazia, Latvia, Moldova. The products are available on Ozon, Wildberries, Aliexpress.



Reviews on Wildberries:



The pouffe was delivered very quickly! At first, I bought one and I liked it so much that I ordered a second one. Shape and quality are great. Thank you for a nice pouffe. Thank you, those who made them by hand, for your work!

Reviews on «Lyon» website:



Thank you very much for the bed! The child is happy. Special thanks to the delivery service, the guys are polite, neat, it was nice to communicate with them. They assembled it professionally and quickly! Wish you well!





“Medny Voron” (Copper Raven) – production of jewelry and accessories from brass and silver

The company produces author’s accessories and jewelry made of brass and bronze based on reconstructions and popular fantasy universes «Warhammer», «Witcher», «Lord of the Ring», medieval archaeological finds. It is possible to produce an item based on sketches of the customer. The company has full production cycle, including metal casting.

The products are exported to USA, Germany, UK, Australia, France, Spain, Poland, Sweden, Canada, Switzerland, Norway, Austria, Netherlands, Denmark, Belgium, Israel, Italy, Sweden, Serbia, Slovenia.





The art workshop «Smolyar» produces souvenirs from colored glass with a Novgorod themes

Unusual tableware, jewelry, keychains and magnets made of colored glass using the Fusing technique are a beautiful and unusual gift for family and friends.

The glass Fusing technique is a technique of sticking glass pieces laid out into a pattern. The item is produced using special equipment at high temperatures. The technique is based on the oldest method of glass processing.

In the workshop «Smolyar» the traditions of generations are being revived: since 1963, the history of artistic production of souvenirs in the Novgorod region has begun.

Souvenirs are of cultural significance. Each image on the product is a collective image, based on historical data and folklore.

When visiting the Novgorod region, tourists take authentic souvenirs with them.





Zamisel – author's family workshop that produces souvenirs and arts & crafts sets

A special pride of the family workshop is a collection of Novgorod toys – the modern vision of textile toys tinted with «antiquity», created according to historical patterns and decorated with paintings of ancient Novgorod.

Each toy is handmade from natural materials. Authentic toys are made under the regional trademark «Veliky Novgorod – the Motherland of Russia», which contributes to the development of tourism and the formation of a positive image of the city.

Handmade gifts are always highly valued as a sign of special attention and respect.

Reviews on VKontakte:



I got my toys, they are even cuter than I thought! They even gave me a good cry! I've presented them only to my daughter by now! She has already put them in her room, she liked it very much. Thank you, you really have golden hands. They are so small, but look as alive ones.

We got our beauty, thank you very much! There are so much warmth and originality in this set!





Brand «Sadko» – a collaboration of the cultural code of the Novgorod region and the comfort of everyday wear

The clothing line «My of style» was made exactly for the creative and free young generation. The Spring-Summer 2022 collection brings a combination of versatile black and vibrant colors. Clothing is complemented by fashionable features: cut and print. The collection

«Heritage» is the visiting card of the brand. Its idea correlates with the cultural heritage of folk crafts! Tablecloths and towels, decorated with lace and handmade embroidery – these are the objects that our ancestors decorated their life with.





«Gut Trailer» – design, production and sale of trailers for heavy trucks

The main activity of «Gut Trailer» is the design, production and sale of high-quality European-level trailers.

The company supplies world-class materials and components at the best prices. The production base gives an opportunity to perform post-warranty repairs and modernization of trailers.

The team consists of specialists with 15 years

of experience in mechanical engineering. The management and engineering staff, foremen and production workers have extensive experience and sufficient competencies for the trailer industry.

«Gut Trailer» – the equipment for complex tasks.

The products are sold in all regions of Russia, CIS countries and Europe.



ПЕТРОКАНАТ «PETROKANAT» – a brand of high-quality products for industrial and recreational fishing

The company supplies a wide range of fishing products, twine braiding and needle knitting equipment and various types of tail-ropes.

The polypropylene 16-strand tail-rope is very popular. The technology of braiding from 16 strands allows the product to have high tensile strength, low stretch and exceptional abrasion resistance. Such a tail-rope is in demand in various industries and has a wide range of applications: in shipping as a mooring rope, in aquaculture for minor works, in the construction industry,

for lifting work and when equipping gyms for crossfit.

The assortment includes products for sport fishing, spinnings, rods, boxes for storing small lures, wobblers and balancers. High-quality elastic and soft floats are made of modern material – EVA (ethylene-vinyl acetate copolymer), which combines a low specific weight with excellent buoyancy and elasticity.

The company supplies goods to Armenia, Belarus, Kazakhstan, Kyrgyzstan.





LEATHER CRAFT

The «COSA» curriery produces accessories from genuine leather



The «COSA» curriery produces everything from a watch strap to a travel bag. The assortment of the workshop includes both standard models and individual projects. All products are made of genuine leather, mainly from Italy. All items have reliable metal fittings (brass, stainless steel). Only manual labor is used: cutting, processing of parts, inserting.

The philosophy of «COSA» is to treat each customer as a best friend, to put soul and warmth into every stitch and to pay close attention to the quality of work, which allows the company to give a lifetime warranty on workshop products. Goods are delivered to the neighboring countries.





NBM GROUP

«T-ARM» LLC - development, production and supply of pipe valves

«T-ARM» LLC provides the widest range of high-quality equipment at the best price. The assortment of equipment, stability of supplies and quality service distinguishes the company. The quality of products is confirmed by certificates of standard.

The company produces: various types of valves and switching devices, butterfly valves, ball valves and filters.

The products of “T-ARM” LLC are widely used in the oil, chemical and gas industries. The geography of activity covers neighboring countries.





The family apiary – taste and benefits in every gift

Honey has been a symbol of the Novgorod Region since the existence of the ancient trade union the Hansa. The aromas of herbs of the northern forests and fields intertwined in this product, complementing each other. Novgorod northern herbs honey differs from other varieties since it is a unique product in terms of taste and medicinal characteristics.

Novgorod herbs honey is a valuable product – it contains a huge amount of trace nutrients, amino acids and vitamins, which results in bactericidal, immune-stimulating and tonic effects.

The assortment of gift sets will please any sweet tooth. The company produces: honey drinks (sbiten and mead), honey with nuts, whipped cream honey, candles, cosmetics based on natural products.



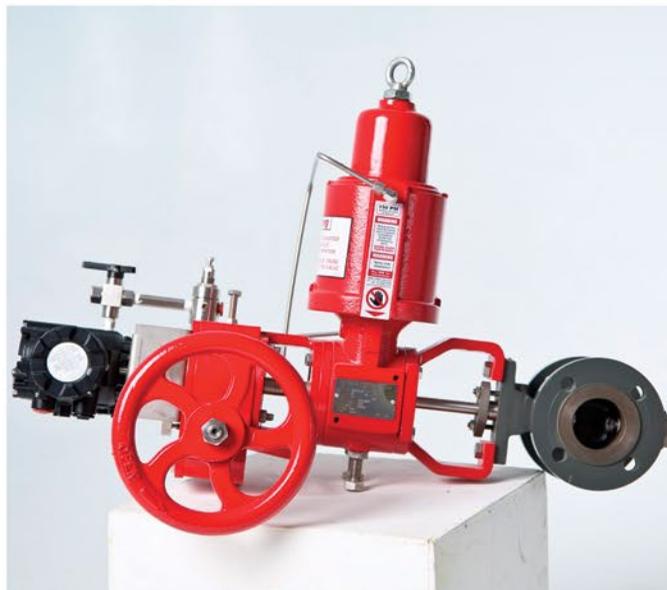
NT VALVE

«NT VALV» LLC – a manufacturer and supplier of pipe valves

«NT VALV» is a dynamically developing company with significant potential, whose specialists are highly qualified and have extensive experience in the production and supply of pipe valves.

The relevance of the produced equipment is primarily in a wide range of applications. The high performance and reliability of «NT VALV» LLC valves make it possible to use them both for general plant needs and for working in specific industries or in difficult conditions, whether they are high temperatures or large pressure drops.

The company has an integrated quality management system. Each valve undergoes approval tests: strength and density of the material of main parts, environmental sealing of movable and fixed joints, as well as gate sealability and working capacity are checked. The plant is equipped with the necessary testing and technological equipment, which allows maintaining a high level of control over the manufacture of products at all stages of the production process with complete metrological support.





РОССИЙСКИЙ
ЭКСПОРТНЫЙ ЦЕНТР

ЭКСАР
РОСЭКСИМБАНК

The Novgorod Export Support Center was established in 2011 with the assistance of the Government of the Novgorod Region

The goals of the Center's activities:

- involvement of small and medium-sized businesses of the Novgorod region in export;
- facilitating the entry of Novgorod exporters into foreign markets of goods, services and technologies;
- improving the competitiveness and efficiency of export-oriented enterprises in the region.

The Center's activities are aimed at:

- increase in the volume of exports of goods and services;
- involvement of new small and medium-sized Businesses to export activities;
- increase in the share of small and medium-sized;
- enterprises-exporters in the total volume of non-primary exports;
- sectoral diversification of the region's exports;

- expanding the geography of deliveries of small and medium-sized businesses;
- popularization of export activities among the economically active population and youth of the region.

The Export Support Center offers the following services to Novgorod entrepreneurs:

- support of the export contract;
- search for a foreign buyer;
- access to the requests of foreign buyers;
- participation in international, reverse, interregional business missions and exhibitions;
- placement of goods and services on international electronic trading platforms;
- participation in acceleration programs;
- certification of products or production;
- seminars and master classes on export activities.



The collective stand of small and medium-sized businesses of the Novgorod region at the international specialized exhibition «BUDPRAGRES» (Minsk, Belarus)

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